

Procuse powers the largest and most successful career web site in Canada

Workopolis.com

Client since February 1999
Location: Toronto, Ontario, Canada
Industry: Recruiting



Client Overview

Workopolis.com is jointly owned by Globe and Mail, a division of Bell Globemedia (BGM), Toronto Star Newspapers Ltd. (Torstar) and Gesca Ltd. In 1999, Globe and Mail was planning to expand its already successful GlobeCareers capabilities, while Torstar was contemplating similar moves to provide a strong web presence. Together they made the groundbreaking decision to join forces forming not only the biggest but also the most successful job board in Canada.

Client Objectives

Workopolis had a vision to be a leader in a crowded field of job boards. Workopolis recognized that a robust, ingenious, and scalable solution powered by dedicated IT professionals could help realize its goals.

Procuse Contribution

Procuse Consulting had already developed the bulk of the www.globecareers.com web site; partnered with The Globe and Mail in the development of www.globeandmail.com, Canada's busiest web site; and had partnered in the development of all The Globe and Mail's financial web sites. These proven successes, coupled with the outstanding long term relationship between the two firms, made Procuse a natural fit in the building of the new www.workopolis.com site.

Procuse worked closely with IT and business leaders at both BGM and Torstar to develop the largest and most robust job search web site in Canada. The Procuse team offered visionary leadership, dedication and technical excellence to the design, development and deployment of this site.

Its innovative design provides critical information to job seekers and employers alike in both English and French. Employers and job seekers across Canada have come to depend on this site and consider it a critical component of their search, with thousands of positions filled monthly. The success of the www.workopolis.com web site has resulted in a major victory for Workopolis stakeholders – BGM, Torstar, and Gesca, as well as thousands of employers and job seekers in Canada.

Technology

Oracle 9i Application Server, Oracle Text, Oracle 9i, redundant servers using custom replication software, Sun Unix, Linux

Results

Procuse has been the long term technology partner that made the difference for Workopolis.

Procuse Consulting provided ongoing value to its clients through exceptional results and efficient execution. The Workopolis site has made a major contribution not only to the bottom line of its owners and users, but ultimately to the entire Canadian economy. Procuse is a trusted partner to Workopolis and the entire Bell Globemedia organization, providing ongoing expertise and application development.