



September 26, 2002

Re: *Reference Letter for Procace Consulting Inc.*

Bell Globemedia Interactive operates the leading suite of Canadian owned Internet properties, in categories ranging from finance, careers, news, sports to on-line directories. Procace Consulting has been an integral part of the development and evolution of BGMI's dominance in the Canadian Internet space.

The first system that Procace Consulting helped us with was a traditional client/server database application to manage financial information and perform statistical calculations regarding Canadian mutual funds. This project was delivered on time and under budget. Based on this achievement, when the mutual fund data was transitioned to the web, Procace was naturally selected as the vendor to create what was our company's first on-line, dynamic content web site, www.globefund.com.

As the company grew, fueled by the explosive growth of the Internet, Procace continued to be our vendor of choice. Sites such as globecareers.com (since rebranded as workopolis.com), globeinvestor.com, globeadvisor.com, globeinvestor.com, and most recently, yellowpages.ca, were all developed with Procace consultants in lead technical and project management roles, as well as providing most of the development expertise.

Procace has consistently shown an unmatched degree of technical competence and dedication; their analytical and design skills have been of enormous value. With Procace's help and guidance, we have accomplished technical feats such as:

- o Web architecture capable of sustained, multi-million page views per day.
- o Fully redundant on-line web-databases.
- o Custom billing system – on-line E-commerce integrated with back end Oracle Financials.
- o Leading edge use of Oracle Intermedia.
- o Complex and high-performance Java search engine for yellowpages.ca.

Procace Consulting has consistently worked and delivered within the tight deadlines imposed by the application business owners, while demonstrating an ability to rapidly adapt to changing requirements. The Procace team has integrated seamlessly with internal staff to create an efficient software development engine.

BGMI continues to use Procace as a trusted technology partner for web application development and Oracle Applications support. Based on many years of first hand experience, I have no hesitation to fully endorse Procace's unique competencies in database application development. Please contact me at 416-957-8609 if you have any questions or would like further information about BGMI and Procace.

Sincerely,

Helena Jin
Director, Database Application Development

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